

ESTTA Tracking number: **ESTTA442973**

Filing date: **11/23/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92052197
Party	Defendant Supercar Collectibles Limited
Correspondence Address	ROBERT D BUYAN STOUT UXA BUYAN & MULLINS LLP 4 VENTURE STE 300 IRVINE, CA 92618 UNITED STATES rbuyan@patlawyers.com
Submission	Testimony For Defendant
Filer's Name	Robert D. Buyan
Filer's e-mail	rbuyan@patlawyers.com
Signature	/Robert D. Buyan/
Date	11/23/2011
Attachments	GMCIN-08M-RX69-70.pdf (12 pages)(565320 bytes)



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Trademarks > Trademark Electronic Search System (TESS)

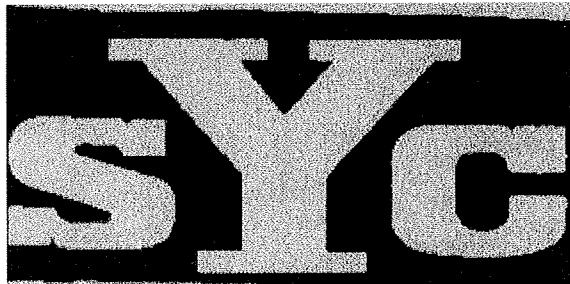
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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the
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Word Mark	SYC
Goods and Services	IC 016. US 002 005 022 023 029 037 038 050. G & S: Vinyl Decals. FIRST USE: 19920115. FIRST USE IN COMMERCE: 19920115
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.11.21 - Rectangles that are completely or partially shaded
Serial Number	78529604
Filing Date	December 9, 2004
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	October 18, 2005
Registration Number	3083835

EXHIBIT PIC. 169
Def. For Identification
Consisting of 16 Page(s)
Witness Leonard
Date 10-25-11
Tami Le, CSR 8716

Registration Date April 18, 2006**Owner** (REGISTRANT) Cunneen, Edward J. INDIVIDUAL UNITED STATES PO Box
1036 Lombard ILLINOIS 60148(LAST LISTED OWNER) GENERAL MARKETING CAPITAL, INC.
CORPORATION CALIFORNIA 18460 GOTHARD STREET HUNTINGTON
BEACH CALIFORNIA 926481229**Assignment
Recorded** ASSIGNMENT RECORDED**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead
Indicator** LIVE

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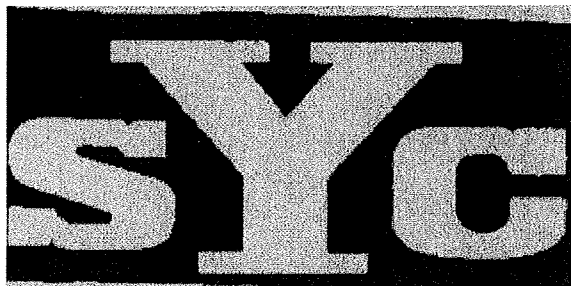
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Serial Number: 78529604 Assignment Information Trademark Document
Retrieval

Registration Number: 3083835

Mark



(words only): SYC

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2006-04-18

Filing Date: 2004-12-09

Transformed into a National Application: No

Registration Date: 2006-04-18

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-03-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. GENERAL MARKETING CAPITAL, INC.

Address:

GENERAL MARKETING CAPITAL, INC.

18460 GOTHARD STREET

HUNTINGTON BEACH, CA 926481229

United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 016

Class Status: Active

Vinyl Decals

Basis: 1(a)

First Use Date: 1992-01-15

First Use in Commerce Date: 1992-01-15

ADDITIONAL INFORMATION

Design Search Code(s):

26.11.21 - Rectangles that are completely or partially shaded

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

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NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-03-10 - Automatic Update Of Assignment Of Ownership

2006-04-18 - Registered - Principal Register

2006-03-03 - Law Office Registration Review Completed

2006-02-17 - Assigned To LIE

2006-02-10 - Allowed for Registration - Principal Register (SOU accepted)

2006-02-06 - Statement Of Use Processing Complete

2006-01-16 - Use Amendment Filed

2006-01-16 - TEAS Statement of Use Received

2006-01-10 - NOA Mailed - SOU Required From Applicant

2005-10-18 - Published for opposition

2005-09-28 - Notice of publication

2005-08-02 - Law Office Publication Review Completed

2005-07-22 - Assigned To LIE

2005-07-19 - Approved For Pub - Principal Register

2005-07-14 - Assigned To Examiner

2004-12-20 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

CUNNEEN, EDWARD J.
PO BOX 1036
LOMBARD, IL 60148-8036
Phone Number: 630-620-1299

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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the
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SYC

Word Mark **SYC**

Goods and Services IC 025. US 022 039. G & S: Wearable garments and clothing, namely, shirts. FIRST USE: 20090918. FIRST USE IN COMMERCE: 20090918

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Trademark Search

Facility LETTER-3-OR-MORE SYC Combination of three or more letters as part of the mark
Classification Code

Serial Number 77598498

Filing Date October 22, 2008

Current Filing Basis 1A

Original Filing Basis UNKNOWN

EXHIBIT PIC 70
Def. For Identification
Consisting of 10 Page(s)
Witness Leonard
Date 10-25-11
Tami Le, CSR 8716

Published for Opposition September 22, 2009
Registration Number 3842228
Registration Date August 31, 2010
Owner (REGISTRANT) General Marketing Capital, Inc. CORPORATION CALIFORNIA
14700 Hoover Street Westminster CALIFORNIA 92683
Attorney of Record Robert D. Buyan
Description of Mark Color is not claimed as a feature of the mark. The mark consists of the letters "SYC" in stylized type with the letter "Y" appearing larger than the letters "S" and "C".
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Serial Number: 77598498 Assignment Information Trademark Document
Retrieval

Registration Number: 3842228

Mark

SYC

(words only): SYC

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2010-08-31

Filing Date: 2008-10-22

Transformed into a National Application: No

Registration Date: 2010-08-31

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

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Current Location: 650 -Publication And Issue Section

Date In Location: 2010-07-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. General Marketing Capital, Inc.

Address:

General Marketing Capital, Inc.

14700 Hoover Street

Westminster, CA 92683

United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Wearable garments and clothing, namely, shirts

Basis: 1(a)

First Use Date: 2009-09-18

First Use in Commerce Date: 2009-09-18

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consists of the letters "SYC" in stylized type with the letter "Y" appearing larger than the letters "S" and "C".

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

70-4

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-31 - Registered - Principal Register

2010-07-29 - Notice Of Acceptance Of Statement Of Use Mailed

2010-07-28 - Law Office Registration Review Completed

2010-07-22 - Allowed for Registration - Principal Register (SOU accepted)

2010-07-08 - Statement Of Use Processing Complete

2010-06-15 - Use Amendment Filed

2010-07-08 - Case Assigned To Intent To Use Paralegal

2010-06-15 - TEAS Statement of Use Received

2009-12-15 - NOA Mailed - SOU Required From Applicant

2009-09-22 - Published for opposition

2009-09-02 - Notice of publication

2009-08-15 - Law Office Publication Review Completed

2009-08-13 - Approved For Pub - Principal Register

2009-08-12 - Teas/Email Correspondence Entered

2009-08-12 - Communication received from applicant

2009-08-12 - Assigned To LIE

2009-07-27 - TEAS Response to Office Action Received

2009-01-26 - Non-final action mailed

2009-01-24 - Non-Final Action Written

2009-01-23 - Assigned To Examiner

2008-10-27 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

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Correspondent

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